

JOE A. MALFA

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PROFILE

An innovative visionary with passionate focus to make a difference environmentally and economically utilizing 40 years of experience and expertise in the automotive industry. Has a flare for taking what others deem as “problems” and turning them into simplified repeatable solutions that usually have more benefits than initially intended. Ethical teacher with open-minded willingness to be diligent student learning and redesigning technology to meet demands of rapidly changing environment.

PROFESSIONAL HISTORY

SPEED OF AIR GLOBAL TECHNOLOGIES, INC. Reno, Nevada 2007 – 2017

Developer of patent pending technology to impact regional and global economies of government agencies, private sector business and end-user consumers utilizing internal combustion powered engines that consume hydrocarbon-based products.

PRESIDENT/INVENTOR

Inventor of green technology targeting the internal combustion engine deficiencies. Developed enhancements that provide significant improvement to power output and emissions while decreasing fuel consumption. Key Research & Development Manager.

- Applied technology developed from Indian V-Twin engines to Cummins 5.9
- , 10.8 Liter diesel engines and Caterpillar G242 and G3516TALE natural Gas Engines.
- Confirmed duplication of techniques through results on dynamometer, emissions testing equipment and infield working environments.
- Authored four initial patents and 5 additional patents.
- Instrumental in securing strategic partners.
- Worked with licensee for first natural gas engine pilot program.

JAM CONSULTING, LLC Reno, Nevada 1996 - Present

Partnership with multifaceted divisions including computer systems support, web marketing design and Indian Motorcycle performance.

OWNER

- Design and presented web based training model to European car manufacturers and Fleetwood RV for IVID communications.
- Conducted Information Technology consulting for Dacole Inc., Pacific Fiber Link, Lee & Company, Triple Creek Ranch and others.
- Invent components and procedures for Indian Motorcycles Powerplus 100 V-Twin to enhance engine reliability and performance (torque and horsepower increased 35%, emissions were reduced by 20% and fuel mileage improved 40%).

INDIAN MOTORCYCLE RENO Reno, Nevada 01/ 2000 – 09/ 2003

Motorcycle dealership for Indian and Breitling watches.

GENERAL MANAGER

Managed Sales, Service and Parts.

- Awarded best of dealerships in service by factory.
- Worked with the factory in solving technical issues for new products.

TRUCKEE MEADOWS TECHNICAL INSTITUTE Reno, Nevada 01/1999-06/2001

Division of Truckee Meadows Community College.

DIRECTOR CORPORATE PROGRAMS

Responsible for establishing sponsorship programs for corporations.

- Design and implement technical programs for corporate education.
- Set up programs with Swift Transportation, Caterpillar, Ford, Chrysler, Chevrolet, and Fleetwood RV for their retail service sectors.
- Worked with Nevada Department of Transportation to design and implement Technician Emission Certification programs.

PORSCHE CARS NORTH AMERICA Reno, Nevada 05/ 1986 - 04/ 1998

United States importer of high line European automobiles.

SERVICE TRAINING MANAGER 1991-1998

- Managed facilities, budgets, assets and personnel for four regional technical training centers in North America.

- Establish education and standards for Service Organization and Porsche dealerships
- Formulated Service Training Co-Op for North American importers of European Automobiles.
- Maintain PCNA Technical Training and Customer Service quality ranking in top five as determined by NADA dealership survey.

SERVICE TRAINING ADMINISTRATOR 1986-1991

- Created and distributed all Technical Training literature for dealership network of customer service advisors and key personnel.
- Refined and distributed Service Tools and equipment
- Create and implement transmission rebuilding program for PCNA
- Produced program for Porsche Carrera Cup Series (IMSA, Porsche Motor sports)

COMPACT CAR REPAIR Reno, Nevada 1982-1986

PORSCHE TECHNICIAN

- Generated approximately \$180,000 in annual revenues coupled with strong customer relations.

LASSEN COMMUNITY COLLEGE Susanville, California 1981-1982

TECHNICAL TRAINING INSTRUCTOR

- Expanded Technical Automotive program.

BILL STREMMEL PORSCHE AUDI VW AND MASARATI Reno, Nevada 1973-1980

TECHNICIAN

- Repaired Porsche and Audi customer vehicles.
- Took over Service Manager’s responsibilities managing six Technicians, two Service Advisors and two Office Personnel.

EDUCATION

MBA Degree Business Administration & BS Degree Computer Information Technology, 1989-1995 Shepperton University

SAE Master Technician Certification (25 years)

Porsche Master Technician Certification (15 years)